

From the desk of reporter raju

Transtopics Continues To Be Independent, But Targeted In CrossFire

It is quite unfortunate that even after 52 years of existence we have to tell the industry that we are independent. Recently we were at the inauguration function of an association's office when I was shockingly told that Transtopics is carrying articles of a so-called rival association! I was quite appalled by this remark was wondering if I should react or reason with this concerned person, for whom I have great respect. Although I did not argue much at that point of time, but I was told that this has been the thought process of some others also. This is the reason I have to pen down this editorial to explain our stand and what Transtopics has been doing in the past and what it will continue to do for the industry in the future.

For the last 52 years Transtopics has been the only weekly magazine writing about the transport industry. It still continues to be the only magazine that writes so extensively about the road transport industry. Our articles and editorials have been aimed at educating the transport industry and at the same time pulling up the authorities and government departments for neglecting the transport industry. Our articles have always aimed at getting the industry on a single platform and



we have been focussing hard on the critical aspect of unity. We have been attending meetings of various associations across India and we have always written about things that would project the association and its activities in a positive manner. We have always advocated that the road transport industry needs to be respected and given the status. This sentiment can arise only after we respect the industry in the first place. We have a huge amount of respect for this industry and the stalwarts who started their careers as truck drivers and have gone on to build empires.

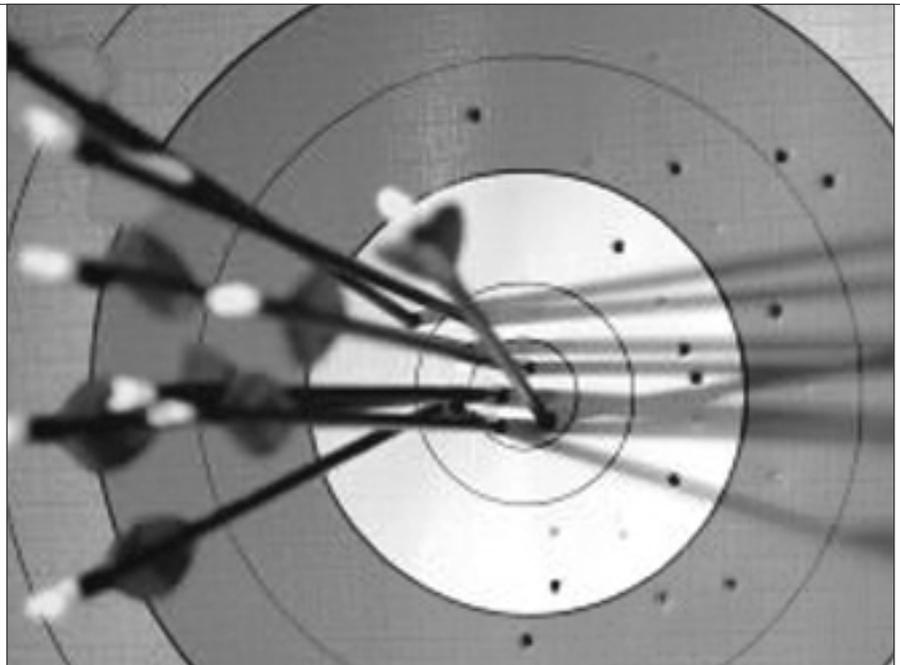
Besides writing about the industry, we have also carried out activities that are aimed at

educating the industry. CEATPRO is one such initiative wherein we covered over 100 cities across India to educate the fleet owners. Apart from this we have been making presentations at various forums where we talk about the achievements of the road transport industry.

While we did mention about the kind of articles, interviews and editorials that we have been writing to project a positive image of the industry, we must mention that there is a lot we have NOT WRITTEN to protect the image of the industry and we would not like to talk about it further.

Transtopics has always carried news and reports about the activities of associations, which

also includes minutes of their meetings with the Ministry and other government officials. However it is sad when someone tells you that don't write about the other associations, simply because you have issues with that particular association. There have always been issues between associations and they are friendly at some point of time and become foes at certain times. Even though the members may cross paths at the association level, they are friends on a personal level. No one has ever questioned why these transporters interact with each other. Then why single out Transtotics and why aim at us in the crossfire. We are here to serve the industry and we are committed to doing the same.



Our articles are aimed at uplifting the industry and this attitude will continue forever.

The transport industry has been very kind to support us in all these 52 years and has opened their

hearts for us. We request the industry to look at Transtotics as a medium to spread news, awareness and education and not as a playground of egos.